

FIDMA Online Conference on Fairness in Digital Markets and Artificial Intelligence

Synthetic Imaginaries of Digital Fairness

Friday, 15 May 2026



Conference Programme

09:30–9:45 Welcoming Address

Teresa Rodríguez de las Heras Ballell, President of the European Law Institute, ELI's 15th Anniversary as part of the ELI in the World

9:45–10:00 Introduction

Fabrizio Esposito, Behrang Kianzad, Emilia Mišćenić, Nada Ina Pauer, Contributing to Digital Fairness with Synthetic Imagination

10:00-11:00 Panel 1 - Fairness & Fundamental Rights (moderator Emilia Mišćenić)

Petra Weingerl, The Notion of Consumer in EU Law: Between Traditional Concepts and Digital Realities

Jess Haynie-Lavelle, Ethical Challenges of Artificial Intelligence (AI)

Andrés Chomczyk Penedo, A New Imaginary for Fairness? How the Common European Data Spaces Bridge Between Human-centric Protection and a Competitive Economy

11:00 – 11:10 Break

11:10-12:30 Panel 2 - AI & Dark Patterns (moderator Fabrizio Esposito)

Aytaj Almammadova, What is the “Meaning” of Meaningful Information? Crucial Fairness Criteria in AI Decision-Making

Roberta Montinaro, AI Chatbots, Digital Addiction, and Emotional Dependence: A Fairness Analysis under EU Law

Monica Schellemans, The Consumer and Creator Implications of Fairness in Music Recommender Systems

Sarah de Heer, Who Needs to Know? Transparency in Medical AI for Patients, Physicians, and Supervisory Authorities



12:30 – 13:00 Break

**13:00 – 14:00 Panel 3 - Data Protection & Online Platforms
(moderator Behrang Kianzad)**

Leonardo Lazzaro, Beyond Consent: Rethinking Digital Fairness in the Age of Generative AI

Miłosz Malaga, From Fairness to Effectiveness: The DMA's Rights-Centred Architecture

Maura Mattalia and Matteo Pignatti, Digital Sovereignty and the Euro: Legal Frameworks for State Control over Digital Service Providers in the European Union

14:00 – 14:15 Break

14:15 – 15:15 Panel 4 – Enforcement (moderator Nada Ina Pauer)

Laura Zoboli and Joanna Mazur, Enforcement Design in EU Digital Regulation: Lessons for the Digital Fairness Act

Viktória Harsági, The Role of Algorithms in Enforcing Claims in Civil Justice – AI in Decision-Making Process and Beyond

Talia Schwartz-Maor Berkley/Haifa, GenAI as an Inclusion Mechanism in Judicial Decision-Making

15:15-15:30 Closing Remarks

The Organising Committee

Emilia Mišćenić (University of Rijeka) • Fabrizio Esposito (NOVA School of Law and CEDIS) • Behrang Kianzad (Malmö University) • Nada Ina Pauer (Max Planck Institute for Innovation and Competition)

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